Coral Gables Magazine is the new standard for quality journalism about the City Beautiful, with colorful, insightful, informative articles about the life and times of South Florida’s most dynamic metropolis.
WHERE:
Coral Gables Magazine is distributed to high net worth households within the city limits, as well as to select locations with high visibility within the city’s retail and financial districts.

WHO:
Coral Gables Magazine, winner of 2018 Coral Gables Chamber of Commerce Diamond Award, is brought to you by the same publishing group that produced South Florida CEO, Miami Business, New You, Latin Trade and more.

WHY:
The inspiration for the publication was the city itself. How could a place as interesting and unique as the City Beautiful, a municipality influential in so many of the leading issues of today, not have its own city magazine?

“Most serious people who want to establish a life in Miami-Dade dream of calling only one city home: Coral Gables"
The market for Coral Gables Magazine is among the wealthiest in the country

DOMINANT COVERAGE
Through Coral Gables Magazine, you can reach one of the highest demographic communities in the nation, a city with a stunning mix of commerce and culture. From international corporate headquarters and top-flight local businesses to sophisticated art venues and high-end retail, Coral Gables is a diverse, dynamic city that is the region’s envy.

Coral Gables Magazine blankets this community, creating loyal readership by providing must-read information for residents that is not available elsewhere.

DIRECT DISTRIBUTION
More than 85 percent of Coral Gables Magazine is mailed to residents in the city’s limits, as well as to neighborhoods on the periphery of the city.

ADDITIONAL DISTRIBUTION
Coral Gables Magazine is also distributed to strategic locations throughout the city, such as office towers, retail outlets, shopping centers, spas, country clubs, athletic clubs, luxury car dealerships, hotels and more.
Total distribution 22,000 copies monthly. AAM audit applied for.

DEMAGRAPHIC ESTIMATES

DEMOGRAPHICS
Population: 51,095
Est. Average Age: 40
Percent of adults 25+ with college degrees: 60.4%
Annual Retail Sales: $1.5 billion+
Number of Businesses: 13,218
Households w Multiple Autos: 10,293

HOUSEHOLD INCOMES
Median Household Income: $96,887
Average Family Household Income: $151,808

HOME VALUES
Median home value: $627,000
Average market value of homes: $881,683

(sources: U.S. Census Bureau, 2015; Miami-Dade County Property Appraiser 2016; The Nielsen Company 2014)
In addition to its monthly reportage, Coral Gables Magazine maintains a robust website with the latest info about arts and entertainment in the city, as well as in-depth stories that explore issues of importance to residents.

Each month, Coral Gables Magazine provides a visually stunning collection of stories about how to live the good life in the City Beautiful, along with insightful features about local personalities and politics—information that is not available elsewhere.

Coral Gables Magazine does what few area publications do: provide superb content about local people, places, and things. Coral Gables Magazine publishes stories about the local leaders who make a difference in the community—along with stories about the entertainment, dining, real estate, and business opportunities within the city.

Among the topics that Coral Gables Magazine covers are:

**CULTURE**
Art Galleries, Theaters, Museums, Live Performances

**BUSINESS**
From local to multi-nationals, who is doing what

**POLITICS**
Monthly reports from City Hall, and the issues that matter

**REAL ESTATE**
What homes are worth, inside private residences

**SHOPPING**
Where to buy what, from secret finds to the finest

**DINING**
A monthly guide to options—and reviews of the best

**HEALTH**
A look at the best in local health-care and spa options

**HOME & GARDEN**
A guide to best practices for CG homes and gardens

**TRAVEL**
Monthly insights into the best of regional getaways

**PEOPLE**
Who the important CG players are and what they are doing
2020
EDITORIAL CALENDAR

JANUARY
• Business Quarterly: Real Estate
• New Year Guide to a New You

FEBRUARY
• Yachting in the Gables
• Romance in the City

MARCH
• Kitchens of the Gables
• Summer Camp Guide

APRIL
• Spring Fashion
• Business Quarterly: Banking

MAY
• The Beauty Issue
• Arts in the Gables

JUNE
• The Innovation Issue
• Weekend Getaways

JULY
• “Best of the Gables” issue
• Business Quarterly: International

AUGUST
• Guide to Doing Business in the Gables

SEPTEMBER
• Fall Fashion
• Back to School

OCTOBER
• Fall Arts & Entertainment
• Business Quarterly: Wealth Management

NOVEMBER
• The Dog Issue
• Backyard Living

DECEMBER
• Holiday Issue: Shopping & Entertainment
• The Year in Review

“Coral Gables residents are savvy consumers with high discretionary incomes.”
### 2020 ADVERTISING RATES

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### Covers

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<td>Inside Back (Cover III)</td>
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### Ad Size

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### WEB - ONLINE

Website ad formats: JPEG, PNG
Color format: RGB
Sidebar Ad: 300 x 250 pixels
Frontpage Banner: 728 x 90 pixels

### Deadline
Third Wednesday of the month prior to the cover date

### Special Ad Rates
- 5th Color Premium: Available on request
- Bleed Premium: Add 10%
- Guaranteed Position: Premium Add 10%
- Plate Changes: Add $800 per change
- Tombstones: Special ad rates and qualifications available upon request.

### Web Online

Provide logos and ad page files in one of the following formats: Press Quality PDF, EPS, JPEG, PSD or TIFF at 300 DPI resolution. Convert all fonts to outlines and embed all images. Provide all print artwork in CMYK. Spot colors must be converted to process colors. Provide all web online artwork or ads in RGB. Photos submitted as Raw, PSD or Jpeg format (highest quality) at 300 DPI.